



Remit Address:
WAVY
PO Box 403911
Atlanta, GA 30384
Main: (757) 393-1010
Billing: (317) 923-8888

Billing Address:

Greer Margolis & Mitchell
Attention: Accounts Payable
1010 Wisconsin Avenue Northwest
Suite 800
Washington, DC 20007
USA

INVOICE

DUPLICATE

Advertiser	POL/Hirschbiel for Congress (D)
Product	8/7-8/13 PAUL HIRSCHBIEL
Estimate Number	1552

Invoice #	196345-1
Invoice Date	08/19/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/13/12

Station	WAVY
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	196345
Alt Order #	06838969
Deal #	
Order Flight	08/07/12 - 08/13/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	106
Product Code	113

Agency Ref	IN117/SP159/AL1336
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WAVY	WAVY News @ Sunrise	5a-6a		08/06/12 to 08/12/12	1x	- TWTF - -				
	WAVY			Tu	08/07/12	:30	5:59 AM	PH12VA0201TH	\$500.00		1
2	WAVY	News 10 @5p	5p-530p		08/06/12 to 08/12/12	1x	- TWTF - -				
	WAVY			Th	08/09/12	:30	5:13 PM	PH12VA0201TH	\$900.00		1
3	WAVY	News 10 @530p	530p-6p		08/06/12 to 08/12/12	1x	- TWTF - -				
	WAVY			Tu	08/07/12	:30	5:42 PM	PH12VA0201TH	\$900.00		1
4	WAVY	News 10 @6p	6p-630p		08/06/12 to 08/12/12	2x	- TWTF - -				
	WAVY			W	08/08/12	:30	6:27 PM	PH12VA0201TH	\$1,500.00		1
	WAVY			Th	08/09/12	:30	6:22 PM	PH12VA0201TH	\$1,500.00		2
5	WAVY	Olympics Late News M-Su	Olympic Late News I		08/06/12 to 08/12/12	1x	- TWTF - -				
	WAVY			Tu	08/07/12	:30	12:23 AM	PH12VA0201TH	\$1,000.00		1
6	WAVY	Olympics Today Show	Olympics Today Shc		08/06/12 to 08/12/12	4x	- TWTF - -				
	WAVY			Tu	08/07/12	:30	9:57 AM	PH12VA0201TH	\$1,000.00		1
	WAVY			W	08/08/12	:30	9:52 AM	PH12VA0201TH	\$1,000.00		2
	WAVY			Th	08/09/12	:30	9:53 AM	PH12VA0201TH	\$1,000.00		3
	WAVY			F	08/10/12	:30	9:29 AM	PH12VA0201TH	\$1,000.00		4
7	WAVY	Olympic Daytime WKND	Olympic Daytime Wf		08/06/12 to 08/12/12	4x	- - - - - SS				
	WAVY			Sa	08/11/12	:30	3:43 PM	PH12VA0201TH	\$800.00		3
	WAVY			Sa	08/11/12	:30	5:51 PM	PH12VA0201TH	\$800.00		1
	WAVY			Su	08/12/12	:30	6:23 AM	PH12VA0201TH	\$800.00		2
	WAVY			Su	08/12/12	:30	7:25 AM	PH12VA0201TH	\$800.00		4
8	WAVY	Olympic Prime	Olympic Prime								

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.



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Billing Type	Cash	Advertiser Code	106
Special Handling		Product Code	113
		Agency Ref	IN117/SP159/AL1336
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
8	WAVY	Olympic Prime	Olympic Prime		08/06/12 to 08/12/12	2x	- TWTFs-				
	WAVY			Tu	08/07/12	:30	9:59 PM	PH12VA0201TH	\$3,500.00		2
	WAVY			F	08/10/12	:30	11:36 PM	PH12VA0201TH	\$3,500.00		1
9	WAVY	News 10 @5p	5p-530p		08/13/12 to 08/19/12	1x	M- - - - -				
	WAVY			M	08/13/12	:30	5:09 PM	PH12VA0201TH	\$900.00		1
10	WAVY	News 10 @530p	530p-6p		08/13/12 to 08/19/12	1x	M- - - - -				
	WAVY			M	08/13/12	:30	5:38 PM	PH12VA0201TH	\$900.00		1
11	WAVY	News 10 @6p	6p-630p		08/13/12 to 08/19/12	1x	M- - - - -				
	WAVY			M	08/13/12	:30	6:08 PM	PH12VA0201TH	\$1,500.00		1
12	WAVY	WAVY News 430-5am	430-5a		08/06/12 to 08/12/12	2x	- TWT- - -				
	WAVY			W	08/08/12	:30	4:38 AM	PH12VA0201TH	\$125.00		2
	WAVY			Th	08/09/12	:30	4:56 AM	PH12VA0201TH	\$125.00		1
13	WAVY	WAVY News 10 Sa 6a	6a-7a		08/06/12 to 08/12/12	1x	- - - - - S-				
	WAVY			Sa	08/11/12	:30	6:14 AM	PH12VA0201TH	\$400.00		1

Aired Spots

22

<u>Gross Total</u>	\$24,450.00	
<u>Agency Commission</u>	\$3,667.50	
<u>Net Amount Due</u>	\$20,782.50	Payment Terms 30 Days

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